

Develop a project goal

Host a reflection session with relevant team members. If the opportunity arises, it would also be good to include partners that will support the project implementation if relevant/possible.

Ask the group to answer/consider the following questions as part of the reflection meetings and make sure to write down the results as the rough draft of your project goal.

- Why are we doing this work to support connectivity and internet for good? Why is it important?
- What is the problem we are addressing with this project? What are we trying to achieve with the funding we are requesting?
- What would an ideal solution look like to this problem? (It is useful to start by thinking big here, even including aspects of the problem/solution your project cannot influence.)
- Given this ideal solution, what can our project contribute to making it a reality?
- Who could we partner with to maximize the impact our project can have?
- What do we consider success for this project?
- How would we know we have achieved our goals?